



Enhance and Stimulate Trust while Exploring new forms of Entrepreneurship Modules

 @ESTEEM Project

Objective

To enhance and stimulate trust for female entrepreneurship while exploring and developing innovative methodologies to support the creation of craft businesses

Targeted audience

Women wishing to start a business, women entrepreneurs, professional organizations, political and public authorities

Duration

24 months
(October 2020 to September 2022)

More information

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4 main activities

- 1 Study of the psychological codes and cognitive aspects of a business leader
- 2 Design and experimentation of innovative modules around female leadership
- 3 Implementation of good analysis practices between managers
- 4 Construction of a tool to identify existing financial tools and facilitate access to financing solutions